

Michael Victor Arasga

Graphic designer

<https://www.mvarasga.ca>



Innovative and results-driven Graphic and Interactive Designer with a strong background in branding, UI/UX, and print design. Adept at leveraging emerging technologies to craft compelling, user-centered designs that balance aesthetics and functionality.

Passionate about collaboration, problem-solving, and pushing creative boundaries to deliver impactful solutions. Proven track record in managing projects, optimizing workflows, and enhancing brand presence through engaging digital and print materials.

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EDUCATION

- Seneca Polytechnic College 2025**
Interactive Media Design, 4.0 GPA
 - Mastered digital storytelling, UI/UX, motion graphics, coding, and multimedia production to create immersive user experiences.
- MicroCADD Technologies 2010**
3Ds Max Architectural
 - Specialized in 3D modeling, texturing, and rendering for realistic architectural visualizations and interior design projects.
- Interface Computer College 2004**
Computer Technician
 - Gained expertise in troubleshooting, installation, networking, and system maintenance for optimizing performance and resolving technical issues.
- Interface Computer College 2002**
Computer Programming
 - Developed foundational skills in Pascal, C, and C++ for structured programming and early computing applications, fostering strong problem-solving and analytical skills.

HOBBIES & INTERESTS

- Design
- Photography
- Reading
- Video Games
- Architecture
- Guitar
- Cycling
- Tv & Films
- Comics
- Music
- Sketching
- Animation

SKILLS

Presentations	Novice Adept Expert	UI/UX	Novice Adept Expert
Photoshop	Novice Adept Expert	Eye For Detail	Novice Adept Expert
Illustrator	Novice Adept Expert	Time Keeping	Novice Adept Expert
InDesign	Novice Adept Expert	Creativity	Novice Adept Expert
HTML/CSS	Novice Adept Expert	Animation	Novice Adept Expert
Communication	Novice Adept Expert	Typography	Novice Adept Expert
Team Player	Novice Adept Expert	Layouts	Novice Adept Expert

WORK HISTORY

- Ambassadors of Light**
Nov. 2021 - Present
Graphic Designer

I spearheaded the creation of branding materials, social media assets, and marketing campaigns, resulting in a 40% increase in brand engagement. I collaborated cross-functionally with marketing teams to design promotional materials for events, digital outreach, and fundraising campaigns.

I developed high-impact visual content, ensuring alignment with brand identity and audience expectations. Furthermore, I optimized design workflows to improve efficiency, reducing project turnaround times by 30%.
- RMS-RA Copy Center**
April 2018 - March 2020
Graphic Artist

I designed and produced banners, streamers, and book covers, leading to a 25% increase in customer satisfaction.

I managed large-scale printing operations, ensuring high-quality output and efficient resource utilization. Additionally, I introduced optimized design templates, reducing production errors and cutting rework time by 20%.
- R. Cosme Development Inc.**
March 2014 - Feb 2015
Quality Control Officer

I began my career as a CAD Operator, producing technical drawings for construction and manufacturing projects. I was subsequently promoted to Quality Control Officer, where I played a crucial role in ensuring compliance with industry standards.

In this role, I enhanced production accuracy by 35% through rigorous site inspections and the implementation of process improvements that minimized defects and improved overall operational efficiency.
- MG-Exeo Network Inc.**
June 2004 - Aug 2006
AutoCADD Operator

My expertise in drafting precise technical drawings for telecommunications infrastructure was instrumental in the successful completion of multiple network expansion projects for major providers like Globe and Smart.

I collaborated closely with engineers and project managers to ensure compliance with project specifications, resulting in improved service coverage in key regions.